

PROPOSED CONCEPT
BY KWETU EVENTS
INTERNATIONAL
INITIATIVE

On 2nd November 2023 President Dr. Samia Suluhu Hassan launched the African Women Clean Cooking Support Programme at COP28, extinding this initiative beyond Tanzania's borders. The initiative aims to help with climate change mitigation and combat carbon emissions in Africa.

Since coming into office, President Dr. Samia has been pro-nature and pro-environment, anti-climate change and urges Tanzanians to engage in environment conservation. So far, she has not missed any of the United Nations climate change conferences

Journey Towards World Environment Day (JOWED)

Ecosystem Restoration; Our Land, Our Future

2024-2025

For various reasons the World today is experiencing Global Warming and disturbances in the Ecosystem;

What's Next for the World Environment? What Approaches Need to be Adopted for Resilience and Accelerating Ecosystem Restoration?
JOWED is to establish Environment Clubs in Secondary Schools, Colleges and Universities in Tanzania Mainland and Zanzibar. This will help create more Environment Friendly Youth Generation.

JOWED is work closely with the Government, NGOs and International Entities to Recognize and Award Eco- Friendly Entities and Individuals.

Ecosystem Restoration; Our Land, Our Future

Further the Project is advocating on:-

- More awareness on the World Environment Day
- More Innovative ideas on Recycling
- Creativity increase on Eco-friendly Businesses including bee keeping and bees products businesses.
- Capital Funding for Green Businesses
- Environment Message broadcasting through the special environment song
- Community adaptation of the global environment agenda, including our nation's Environment Policy
- Companies to directly contribute in restoration of ecosystem.
- Plant more trees to all municipalities on Tanzania.

Ecosystem Restoration; Our Land, Our Future

ABOUT US:



The United Nations works onto ecosystem restoration and forestation of the world. Tanzania as a country is tirelessly dedicated into acting on climate change and global warming. Kwetu Events International Initiative (KEI) is an integrated Community Based Registered Non Government Organization (NGO) that understands the struggle of making the world a better place for its habitats and the universe well being.

Proper and timely knowledge communication, use of innovative youth ideas, technology & the internet, and through community engagement our organization is dedicated to sustainably compliment these Global & Government’s efforts towards environmental conservation, forestry & biodiversity, and making the world a better place.

Proposed Agenda for JOWED

Key Activities

1. Build World Environment Day WALL OF FAME

2. Environment Special Song Launch

3. Awarding Creative Green Business Ideas and Eco – Friendly Start – Ups

4. Establish Environment Clubs at Secondary Schools, Colleges and Universities

5. Ocean Beach and Lake Tanganyika Shore Clean-up

6 Community Sensitization

7. Trees Planting

8. Social Media Campaigns on clean energy.

9. Building a Plastic Recycling Industry contributing to zero waste.

10. Provide free Bee Hives and Bee Keeping training to Communities.

OBJECTIVES



OBJECTIVE 1

Improve community knowledge and awareness of climatic change issues and supporting demonstration and adaptation practices.

OBJECTIVE 2

Improve communication of efforts adopted by international and local entities and authorities on global warming and climate change.

OBJECTIVE 3

Increase the number of shade trees especially in gazette urban resting places such as green parks and recreational centers as well as schools & industries. Thus Increasing barriers to wind, reduce soil erosion, destruction of crops, properties and infrastructure and contributing to climate stabilization.

OBJECTIVE 4

Bring Coordination of different projects and efforts undertaken by different entities towards environment conservation and ecosystem restoration in Tanzania by bringing these entities on one table through technology and creative measures.

OBJECTIVE 5

Provide a platform to honor the past/current and influence future key players on environmental conservation and global warming agenda(5th June each year)

OBJECTIVE 6

Help achieve the following United Nation's Sustainable Development Goals No. 1, No. 2, No. 3, No. 6. No. 8, N0. 11, No. 12, No. 13, No. 14, No. 15, and No. 17.


1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND


4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS
SUSTAINABLE DEVELOPMENT GOALS

Timeline of JOWED Activities

Trees Planting, Community Sensitization, Environment clubs launch, Media Campaigns, Song Composition Cleaning of Beaches and Lake Shores will be ongoing activities.

21st May – 4th June 2023 Community Sensitization	Cleaning Beaches and shores, Door to Door Cleaning and Environment advocacy visits and Online activities including Symposium & Market Place and conferences
5th June 2023 JOWED Official Launch	Official Wall of Fame Launch Website Launch Special Song Composition Launch and Artists Come together Trees Planting activities
6th June 23 to 15th May 2024, Media Campaigns, Environment	Media Visits and Massive Online Campaigns On Environment agenda. Establish Environment Clubs Fundraising activities Special Song Launch Building of Mazingira – Wall of Fame. Vetting and Processing Individuals and Entities to be put on the Mazingira Wall of Fame
5th June 2024 – 30th May 2025 JOWED Implementati	Commemoration of the World Environment Day -Awarding Creative Green Business Ideas and Eco – Friendly Start – Ups. Mazingira – Wall Of Fame Awareness. Environment Outreach Program Clubs

Why Clean Beaches & Lake Shores?



▲Bringing Cleanliness to People

The Aim to engage the community in hygiene activities through creativity and technology! We can only achieve environment friendly society through community engagement. We are to clean Lake Shores and Beaches.

Awarding Eco-Friendly Start-Ups

Green Business Ideas competition

Startups have the potential to develop innovative solutions that address some of the challenges facing the Environment Agenda, such as limited access to environment specialists, inadequate environment friendly infrastructure, and shortage of domestic green business ideas financing. The future of eco-friendly tech in Tanzania and Africa in general looks promising, with significant potential for growth and development.



The Economy Clean air , portable water, healthy food & preserved nature all benefit human health and result in far more economic benefits than costs

$1298 Billion

The global forest sector had a direct contribution of $539 billion and a total contribution of $1298 billion to the world GDP in 2011





The Service Economy

Climate change is one of the biggest threats to economic stability. Heat waves make us less able to work & thus reduce productivity.

In the oxford Economics High Commission Scenario, a temperature rise of 2 degrees by the year 2050 would reduce global DDP by 2.5% - 7.5% by the year 2100 in this case, the temperature would rise by 4 degrees, which could reduce the global GDP by 30% in worst case.



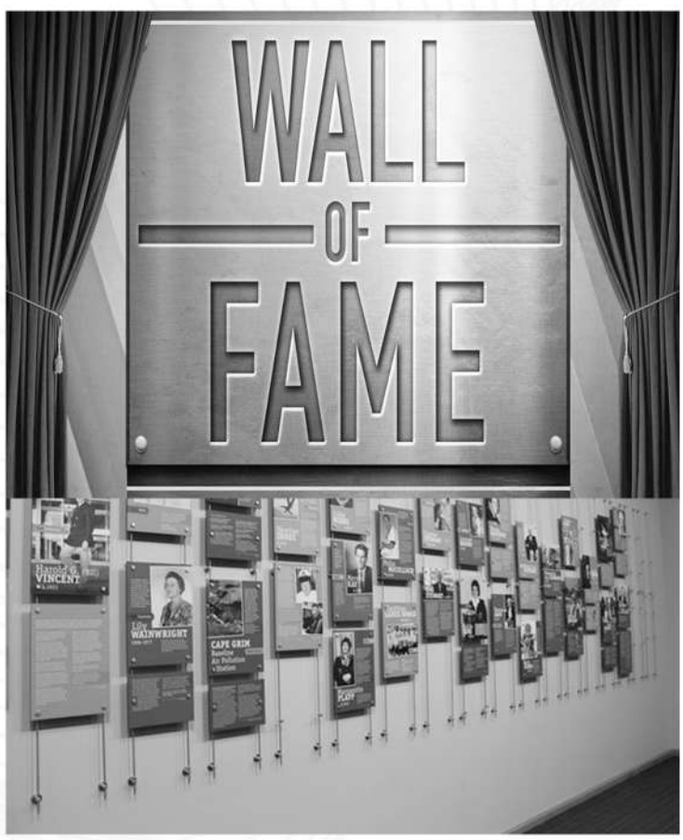
The World Environment Day Wall of Fame

What is a Wall Of Fame

The ‘Wall of Fame’ with images in frames, but wait, these are praiseworthy names that stand out in the environmental conservation agenda, not just for namesake but for remarkable attainment and achievements. Names which ring a bell, faces and logo that are imprinted in our minds for their crowning achievements.

When and How

The display of these individuals and/or entities will remain on the physical wall to be built in Dodoma and on the ON DIGITAL WALL OF FAME.



Environment Clubs Secondary Schools, Colleges and Universities.

Environment Clubs

Student interact to innovatively brainstorm on environment issues including home-base recycling solutions, Debate on Global Warming Issues, Familiarize with Nation's Environment Policies.

Youth Environment Forum

Students gather to discuss global environment agenda; reflect on their engagement on United Nations Environment Programs.

Essay, Poems, and Artwork Submission.





Bees Keeping Community Training

The best way to solve a problem is to create a business around it.



Trees cutting and charcoal production is often sources of income bee keeping is to provide a sustainable and eco friendly alternative source of income.

Communities are trained by expertise on domestic and business bee keeping for their domestic and business uses; leading to substantial decrease in trees cutting.

Upon selling bees products families will afford purchase of cooking gas and refill when exhausted.

The World Environment Day

Environment Clubs, Special Song, Wall of Fame & Green Businesses Start Ups.

High-level business and stakeholders meet up from the environment sector; experts, partners, investors, practitioners, entrepreneurs, etc to discuss and reflect on opportunities emerging from the sector.



It will include members of parliament from the Water and Environment Committee and Members from Land. Natural Resources and Tourism Committee

Traditional Dances, Art Showcasing, Traditional Touch Music & Networking

The Structure of The World Environment Day

Environment Clubs and Special Song Official Launch

Presentations from One Secondary School Club and from a club in one of the universities showcasing their activities; and Special environment Song Music Performance

The Wall of Fame

Presenting awards to individuals, entities and companies with remarkable achievement on environment conservation agenda. The ‘Wall’ it self will be handled to Vice Presidents office for patronage.

Green Businesses start-ups recognition

Start-up Businesses with recognizable performance will get support and networking platform

Potential thematic areas for Presentations, Environment Clubs Projects and Green Start–Up Businesses

- **Ecosystem Restoration Post COVID19**
  Reflecting on the future of environment sector post COVID19
- **Investing in Forestry, Tech & Skills**
  Reflecting on the investment opportunities, technologies in the Forest sector, in relationship to skills and career opportunities.
- **Insurance in Forestry, Building and Intellectual Properties**
  Reflecting on insurance role towards forestry and industrialization in relation to environment conservation; Innovation is critical on global warming agenda what role is the insurance industry playing towards intellectual property?
- **Forests, Biodiversity & People**
  Reflecting on forestry, biodiversity in relationto our Tanzanian community for sustainability of forest life and its beauty.
- **Deforestation & Natural Disasters**
  Reflecting on deforestation by mankind and natural disasters
- **Global Warming**
  Reflecting on global warming and our community understanding to the issue.

The Online JOWED Activities

Meet-ups and Deal Rooms



Online Meet-up and Deal Rooms for businesses and investors to meet and catch-up; Here Environmental Friendly Products, Services and Projects will be communicate

It will be a strong online platforms for funders to scout for credible environmental friendly projects and startups; and for our NGO to advocate on environment conservation as well as waste management especially plastic waste.

Other Activities For The World Environment Day

Media Engagement, Awards, Website and Special Environment song Launch

Media Engagement

Press Releases, Media Visits, and Social Media Campaigns will be encouraged.

Q & A Sessions

Direct interactions with the community through Questions and Answers via Social Media Channels and via our Website.

Special Song Launch

Songs stunning presents stunning communication, and it's best to simplify our thoughts and messages to songs. Special composed song will be launched on 5th June 2023.

Digital Campaigns

To create a stunning presentation, it's best to simplify your thoughts. Start with an outline of topics and identify highlights.

SOME OF OUR PARTNERS

































BRANDING


DESIGN
VALUE
TRUST
STRATEGY
BRAND
IDENTITY
LOGO
ADVERTISING
MARKETING



Kwetu Events International kuja na mpango madhubuti siku ya mazingira Duniani

NA MWANDISHI WETU

KWETU Events International Group yaja na mradi wa kuhamasisha upandaji miti na usafishaji wa mazingira, pamoja na kutaka kujua jitihada zichukuliwazo na mamlaka ya bandari katika kutunza mazingira ya bahari, mazingira yazungukayo bandari pamoja na rasilimali watu wakiwemo watumishi wa bandari na wakazi wa karibu.

Katika mradi huo ujulikanao kama Journey towards world environment day (JOWED) yaani safari kuelekea siku ya mazingira duniani; katika mahojiano na mratibu wa mradi huo ndugu Amani Sapi Mkwawa amesema mradi huo mbali na kusafisha fukwe ya bahari ya hindi upande wa kurasini na posta, utasafisha pia fukwe ya ziwa Tanganyika, kadhalika kutakuwa na mijadala mbali mbali ya kimkakati pamoja na makongamano yenye nia ya kutafakari jitihada mbali mbali zichukuliwazo na taasisi mbali mbali juu ya utunzwaji wa mazingira nchini,kupambana na mabadiliko ya tabia ya nchi na kuhamasisha jitihada hizi katika utunzwaji wa mazingira na upandaji miti kuwa jitihada za pamoja na endelevu.

Aidha ndugu Amani Sapi Mkwawa amesema mradi utahusisha safari ya treni kuelekea jijini Kigoma ambapo kutakuwa na kampeni maalumu ya kuhamasisha kaya moja moja kupanda miti, kuhamasisha kambi za wakimbizi kupanda miti na kugawa miti kwenye wilaya za Kasulu, Kibondo na Kakonko ambapo ongezeko la wahamiaji na wakazi limeathiri sana idadi ya miti kupungua.





Mradi huu wa JOWED unatarajiwa kuunga mkono kampeni ya Rais Dkt. Samia Suluhu Hassan ya kuhamasisha utalii kupitia Filamu The Royal Tour kwa kuionesha Dunia Hifadhi , Mbuga , Misitu na Vivutio vilivyopo hapa nchini, Filamu hiyo itaonyeshwa pia wakati wa safari ya kuelekea kigoma kwa treni, kadhalika kusaidia kuhamasisha shughuli mbali mbali za kitalii katika mikoa ambayo treni ya kuelekea mkoa wa kigoma inapita na pia kuhamasisha utalii kwa njia ya treni kupitia treni mpya ambazo serikali ya Tanzania inazinunua.

Mratatibu wa mradi huu anaendelea kuhamasisha kampuni binafsi na za Kiserikali kuendelea kuunga mkono mradi huu wa kizalendo kadiri wawezavyo na kwa kushiriki katika shughuli za kupanda miti, kusafisha fukwe, makongamano na safari ya kuelekea kigoma ili kuufanikisha mradi huu wa kujitolea wenye kutoa elimu chanya juu ya mazingira, kuonesha kwa vitendo namna ya kufanya katika kuboresha mazingira na kuchangia kuzuia maporomoka ya tabia nchi, kuboresha usalama wa viumbe viishivyo majini na vyakula vitokanavyo na bahari na maziwa,Mratibu huyo pia aliendelea kuwaomba na wanafunzi wa shule za msingi, sekondari na vyuo kushiriki katika mashindano ya mashairi na mashindano ya picha yatakayoendeshwa na mradi huo wa JOWED unaotarajiwa kuanza tarehe za mwanzoni mwa mwezi wa tano mwaka huu.



Zungu ahamasisha shughuli za upandaji Miti na Utunzaji Mazingira

NA MWANDISHI WETU

MHE. Mussa Azzan Zungu (Mb),Naibu Speaker wa Bunge la Jamhuri ya Muungano wa Tanzania leo katika kuidhinisha kilele cha siku ya mazingira duniani amepanda mti katika viwanja vya Karimjee Hall. Baada ya kupanda mti huo mheshimiwa alizungumza na kusisitiza taasisi za serikali, makampuni na jamii kwa ujumla kuwa na hamasa ya kujihusisha moja kwa moja katika shughuli za kupanda miti na utunzaji wa mazingira kwani mazingira ndio uhai.

Mheshimiwa amesema mazingira tulivu ni chachu kwa jamii kupata maendeleo endelevu, hivyo hakuna budi kwa kila mmoja kwa nafasi yake kushiriki kila siku katika shughuli za kutunza mazingira, ikiwemo kutunza miti na kulinda vyanzo vya maji na sio kusubiri tu matukio kama siku ya mazingira dunian.

Aidha Mhe. Zungu ameipongeza sana taasisi ya Kwetu Events International kuja na miradi bunifu ya Mazingira - Wall Of Fame na Jenga Ilala ya Kijani ambapo miradi yote miwili kwa ujumla wake imezinduliwa jana 4/6/2023

Mhe. Zungu alichukua nafasi hii pia kuongea na vyombo vya habari na jamii kwa ujumla na kumpongeza Mhe. Dkt. Samia Suluhu Hassan kwa kupokea ndege moya ya mizigo, Mhe. Zungu alisema hatua hiyo ni kubwa na inayostahili pongezi na imechagizwa kwa kiasi kikubwa na mazingira mazuri na tulivu yanayopelekea Watanzania kuwa nchi yenye kuvutia wawekezaji zaidi wenye kuongeza mzunguko wa bihashara na kukua kwa uchumi kwa kiasi kikubwa.

Mhe. Zungu alihamasisha vijana kuwa mstari wa mbele katika kutunza mazingira na kutafuta mbinu bunifu katika kujipatia vipato bila kuharibu mazingira!

Mhe. Zungu kwa namna ya pekee aliendelea kusisitiza jamii kuwa na desturi ya kuwa rafiki ya vyombo vya plastiki ama kuacha kabisa kutumia vyombo vya plastiki pasipo ulazima.

Aidha Mhe. Zungu amesisitiza kampuni zinazojihushisha na uchakataji upya wa bidhaa za plastiki kufanya kwa bidii kazi hiyo kwani tatizo ni tiba kwa jamii iliyo athiriwa kwa kiasi kikubwa kwa taka za plastiki!

Mhe. Zungu ameahidi kuendelea kuunga mkono jitihada za mazingira kadri awezavyo, na akakumbusha kwamba yeye aliwahi kuwa Waziri wa nchi ofisi ya makamu wa raisi mazingira na muungano, hivyo shughuli inayohusu mazingira anaipokea kwa mikono miwili ikifuata utaratibu wa kuomba ushiriki wake kupitia ofisi ya naibu spika!

Katika uzinduzi wa miradi hii ya kuelekea siku ya mazingira duniani Mhe. Zungu ameziomba taasisi na wadau nyingine kuendelea kuwainga mkono wadau wanaohamasisha utunzaji wa mazingira na vyanzo vya maji.





Pictorial Recap of Some Activities













KAMPENI YA
JENGA AFYA YA MAMA NA MTOTO



The Vice President's Office - Deputy Permanent Secretary (Environment) Dr. Switbert Z. Mkama (right) Endorsing the Project – JOWED.
The Endorsement Represents Government's



The Managing Director of Tanzania Roads Fund Board (RFB) Mr. Rashid Kalimbaga (Left) Inspecting development of one of trees planted by RFB via JOWED on the 2023 world Environment Day(5/6/2023) at RFB Premises



The MD of KPD Clearing and Forwarding Mr. Leodger Leonard Kachebonaho (Second Right) meeting with Kwetu Events International Team for the development of Journey towards World Environment Day Project (JOWED's Development)


Siku ya Mazingira Duniani
2023
Chukua Hatua!
Safisha fukwe, Safisha mito,nunua bidhaa zenye vifungashio vya plastiki vinavyoweza kutumiwa tena ama epuka kabisa bidhaa zenye vifungashio vya plastiki, jaribu mtindo wa maisha usiozalisha taka kwa kurudia matumizi ya bidhaa za plastiki na sio kutupa mara moja baada ya kutumia, safiri bila kubeba plastiki za kutumika mara moja, kuwa wakala wa kupigania mabadiliko, vaa mavazi ya kudumu na jifunze kurekebisha nguo zinapoharibika badala ya kutupa, jitahidi kutumia sabuni na vipodozi visivyo na chembe za plastiki.
Imeandaliwa na:
Imedhaminiwa na:
#BeatPlasticPollution #MazingiraWallOfFame


World Environment Day
2023
Take Action!
Clean beach, clean river, shop sustainably, try a zero-waste life style, travel sustainably, dress sustainably, choose plastic free personal products and lastly be an advocate for change!
Organized by:
Sponsored by:
#BeatPlasticPollution #MazingiraWallOfFame

MAZINGIRA WALL OF FAME

2023 / 2024

Mr. Muwezeshaji Miradi.

Mchango wa Mr. Muwezeshaji Miradi umekuwa wa thamani kuu; Mr. Muwezeshaji amechangia miradi ya kitaifa, taasisi binafsi na hata kuwezesha wanafunzi kujiendeleza kielimu katika michepuo ya mazingira.

Chombo cha habari za Kimazingira!

Chombo hiki kimekuwa mstari wa mbele kumulika na kuhamasihsa shughuli za kimazingira ikiwemo kuandaa safari za mara kwa mara za kuonesha mfano katika kusafisha fukwe na masoko!



Dkt. Philip Isidori Mpango :-

Kinara wa uhamasishaji na ushiriki katika utunzaji wa sera na miradi ya kitaifa ya upandaji miti na ulinzi na utunzaji wa vyanzo vya maji.

4. Benki Wezeshi

Hii ni benki iliyojikita mizizi hapa nchini na hata kwa chini nyingine ndani na nje ya Africa, benki hii imekuwa mstari wa mbele kuhamasisha na kudhamini miradi ya kutunza mazingira na miradi ya kilimo rafiki!

5. Mr. Mchakataji

Huyu amekuwa ni wa kufanyika mfano katika shughuli zake za kuchakata tena bidhaa za plastiki na hivyo kuokoa chupa na bidhaanyingi neza plastiki kutumika kwa mara moja na kugeuka taka ngumu zenye athari za muda mrefu katika uso wa dunia.

Learn More Environment Exhibitions

Promoting New Product and Services



World Environmental Day exhibitions is an opportunity for businesses to promote their existing and new products and services they offer in the environment sector. The exhibition is open to anyone who cares about environment.

Different Types of Booths



1. Corporate Booth

Corporate Companies, Public Agencies, etc working in the aviation sector or sectors related to aviation.



2. Startup Booth

Small Businesses in the aviation sector; tour and travels, restaurants, hotels, etc.



3. Organizers Booth

Booth of the Event Organizers and The Organizing Committee

Sponsorship Packages

Different Sponsorship Packages For The Week Activities.

The Packages Are Subjected to Changes Upon Agreements With The Sponsors on Value Offered.

Different Sponsorship Packages

Main Activity Sponsors 30,000 USD

Main and Name Sponsor

Gold Sponsors 15,000 USD

Main Sponsor

Silver Sponsors 7,000 USD

Potential Basic Sponsor

Corporate Booth 3,000 USD

Basic Sponsor

Platinum Sponsor
Main Activity Sponsor

- Print Materials (flyers, Posters,
-Brochures & Banners), All websites,
- Social & Traditional Media and Press Conferences
- Appearance, Launching Activity Participation,
- Live TV interviews,
- Venue branding,
- Logo on Medal Lanyard if available,
- Special Picture with Guest of Honor,
- Keynote Speaker at the Closing Ceremony,
- Media Interview,
- Certificate Signed by the Guest of Honor,
- Branded tshirts.

Gold Sponsor
Program Sponsor

- Print Materials, All Websites,
-Social & Traditional
-Media, Launching Activities Participation & Press Conference, Media Interview,
- Booth at the Venue
- Certificate Signed by the Guest of Honor,
- Venue Branding, Logo on t-shirts

Silver
Main Activity Sponsor

- Print Materials, Websites, social media, traditional media,
- Corporate night Participation & Branding launching activity participation,
- Booth at the Event,
- Certificate Signed by the guest of honor,
- Venue Branding.

Corporate Booth
Program Sponsor

- Print Materials, Social & Traditional Media,
- Launching Day Participation,
- Website appearance, 10 Staff Participation,
- Certificate Signed by the Guest of honor,
- Gala Dinner Participation

The Team



Hon. Augustine Vuma Holle.
Chairman of the Coordinating Team

Chairs the group and handles all communication of the team

Hon A. V. Holle is a Member of Parliament from Kasulu Vijijini Constituency. He is also a chairman of a Parliamentary Group on Sustainable Development

Hon. Vuma is has an extra ordinary patience on environment agenda.



Amani Sapi Mkwawa - Coordinator

Coordinates JOWED activities and Chairs the Group in the absence of the Chairman

Amani is the founder of Kwetu Events International Group and JOWED.
He has vast experience in project management.
Some of the innovative projects he has managed are Mkwawa Trail Run and TABATA Marathon to mention a few.



Alpha Emil Bisimba - Chief Financial Officer
Handles Financial Affairs
Studied BA(Hons) Accounting at University of Bedfordshire in the UK, Current Pursuing his ACCA(the Association of Chartered Certified Accountants);
Also works with Aghakhan Hospital as an internal Auditor.



Advocate Pasience Mlowe - Chief Operations Officer

Handles Operations and all of the Legal Affairs of the Project.
Pasience is a Tanzanian Lawyer with tremendous experience in project management and a reputable work history.



Adenmaris Gerald Kowero
- Chief Communication Officer

Handles Communication and Branding
Adenmaris has a unique touch in branding;
JOWED team depends on her talents in all media campaigns, marketing and online activities.

Contact Us

How to reach us

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E-mail Address
kwetueventsinternational@gmail.com
info@kei.or.tz

Website
www.kei.or.tz

Donate Through

Sponsorships, Partnerships and Donations

Bank Name	CRDB BANK TANZANIA	NMB (TANZANIA)
Account Name	KWETU EVENTS INTERNATIONAL GROUP	KWETU EVENTS INTERNATIONAL GROUP
Account Number	0133778760600	24810010990



JOWED'S BUDGET: 2024 - 2025

SPONSORSHIP BUDGET

PRE EVENT ACTIVITIES & MEDIA ENGAGEMENT

S/N	Description	Qnty	UNIT PRICE	COST
1	Press Communication	2 Region	TSh 1,750,000.00	TSh 3,500,000.00
2	Environment Clubs Establishment	10 School	TSh 1,000,000.00	TSh 10,000,000.00
3	Mlimani City Environment Booth	2 Pcs	TSh 500,000.00	TSh 1,000,000.00
4	Environ. Song Composition & V.Recording	1 Song	TSh 5,000,000.00	TSh 5,000,000.00
			SUB TOTAL	**TSh 19,500,000.00**

BEACH CLEANING,TREES PLANTING

S/N	Description	Qnty	UNIT PRICE	COST
1	Truss Banner - Dar & Dodoma	2 Pc	TSh 250,000.00	TSh 500,000.00
2	Venue Set UP(stage,lights, chairs, PA etc)	1 Pc	TSh 3,000,000.00	TSh 3,000,000.00
3	Equipments(T. Planting & Beach Cleaning)	1 Pcs	TSh 3,000,000.00	TSh 3,000,000.00
4	Mobile Toilets	4 Pcs	TSh 250,000.00	TSh 1,000,000.00
5	Photo Booth and Redcarpet	1 Pcs	TSh 800,000.00	TSh 800,000.00
6	Standby Generator	1 Pc	TSh 1,000,000.00	TSh 1,000,000.00
7	Fencing & Cleanliness	1 Place	TSh 500,000.00	TSh 500,000.00
8	Venues signage & Décor	1 Place	TSh 1,500,000.00	TSh 1,500,000.00
9	Car hire for equips & Emergency Kit	1 Cars	TSh 1,000,000.00	TSh 1,000,000.00
10	Facilitators, Mobilization & Demolization	1 Entity	TSh 500,000.00	TSh 500,000.00
11	Road Safety & Motorbike Patrol	2 Teams	TSh 200,000.00	TSh 400,000.00
12	Drinking Water	2 Pcs	TSh 1,000,000.00	TSh 2,000,000.00
13	Government Permit Fees	1 Entity	TSh 1,000,000.00	TSh 1,000,000.00
14	Podiums	1 Pcs	TSh 500,000.00	TSh 500,000.00
			SUB TOTAL	**TSh 16,700,000.00**

WALL OF FAME & LAUNCHING ACTIVITIES

S/N	Description	Qnty	UNIT PRICE	COST
1	Land & Building Material Purchase	1 Buildin	TSh 30,000,000.00	TSh 30,000,000.00
2	Building the Wall	1 Tender	TSh 5,000,000.00	TSh 5,000,000.00
3	Performance & Launch Special Song	5 Pers	TSh 1,000,000.00	TSh 5,000,000.00
4	MC	2 Per	TSh 1,000,000.00	TSh 2,000,000.00
5	PA	1 Dayz	TSh 2,000,000.00	TSh 2,000,000.00
6	Experts Allowance	3 Pers	TSh 600,000.00	TSh 1,800,000.00
7	Special Media Engagement	1 Day	TSh 3,000,000.00	TSh 3,000,000.00
8	Venue (Venue, Generator, Exhibiton booths etc)	1 Pc	TSh 5,000,000.00	TSh 5,000,000.00
9	Dodoma Community Sensitization	4 Days	TSh 700,000.00	TSh 2,800,000.00
10	Start Up Awards	3 Entities	TSh 10,000,000.00	TSh 30,000,000.00
11	Wall of Fame Board and Penalists	10 People	TSh 1,000,000.00	TSh 10,000,000.00
12	Certificates & Guest of Honor	1 Pc	TSh 3,000,000.00	TSh 3,000,000.00
			SUB TOTAL	**TSh 99,600,000.00**

TOTAL	**TSh 135,800,000.00**
Contigencies(5% of Total)	**TSh 6,790,000.00**
Mgmt Fee (10% of Total+CONTG)	**TSh 14,259,000.00**
GRAND TOTAL	**TSh 156,849,000.00**

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